



Surveys and Tools
To Advance Patient-Centered Care

The Evolution of the CAHPS Clinician & Group Survey: Update to Survey Products

Julie Brown
RAND CAHPS Team

Brief Overview of CAHPS®



- **Survey and reporting tools for ambulatory and facility-based care**
 - Consumer choice
 - Quality improvement
 - P4P
 - National quality measures
- **Publicly available at no cost to users**
- **Ongoing technical support of CAHPS products**
 - Web-based resources
 - CAHPS does not accredit survey vendors
 - CAHPS does not recommend or endorse survey vendors

Updated Clinician & Group Kit



- **“Off the shelf” survey templates**
 - Adult primary care 1.0
 - Adult specialty care 1.0
 - Child primary care 1.0
 - Child primary care 2.0 (beta version)
- **Two Kits for Clinician & Group Survey**
 - 4-point scale for response options (Never/Sometimes/Usually/Always)
 - 6-point scale for response options (Never/Almost never/Sometimes/Usually/Almost always/Always)

Rationale for Two Response Scales



- **Meet the needs of survey users**
 - 6-point response scale used in Clinician & Group Survey instruments endorsed by NQF
 - 6-point response scale used by “early adopters” of the survey
 - 4-point response scale is traditional CAHPS response scale
- **Similar performance across both response scales**
 - Similar precision in discriminating between individual clinicians

Which Response Scale To Use?

- **Think about your survey goals**
 - Need to use NQF-endorsed measures?
- **Think about your mode of survey administration**
 - 4-point scale may be more appropriate for telephone and IVR administration than 6-point scale
- **Think about other CAHPS surveys you may field**
 - 4-point scale may be more useful for internal reporting or data comparisons
- **Think about your reporting needs**
 - 6-point scale may be more useful for quality improvement
 - 4-point scale easier to communicate in consumer reports

New Look for CAHPS Surveys



- **Surveys in CAHPS Kit have updated format**
 - Serif font for items and response options
 - Sans-serif font for headings
 - Streamlined skip instructions
- **Important design features remain**
 - Large, easy to read font size
 - Two-column format
 - Use of “white space”

